

We started our journey in 2014 and provided our service to more than seven thousands of clients. Now we are 18 Full time and 15 part time groups of people who are experts in many areas.

### Our service and expertise area

>> <b>Web Site Design and development.</b>	>> <b>Facebook Marketing.</b>
>> <b>Web Hosting &amp; Domain Registration.</b>	>> <b>Digital Marketing Service.</b>
>> <b>Software Development.</b>	>> <b>Search Engine Optimization (SEO).</b>
>> <b>Android apps.</b>	>> <b>Marketing Research.</b>
>> <b>Web/PC Games Development.</b>	>> <b>SMS and Email Marketing Service.</b>

Web Site Design and development	Facebook Marketing
Personal Blog and Website	Facebook Page Promotional Like
Company Website	Facebook Target Customer Marketing
Newspaper Website	Targeted Reviews and Videos
Ecommerce Website	Product sells and Branding
Custom Coding website Using PHP/ .Net	24 Hours Facebook Marketing/Client Support
Software Development	Digital Marketing Service
Accounting & Inventory Software	Social Media Marketing
Invoice/Billing Software	SMS Marketing
Point of Sales (POS)	Email Marketing
Restaurant Management	Video Marketing
Custom Software Development	
Web Hosting & Domain Registration	Search Engine Optimization ( SEO)
Personal Web Hosting	Rank your website in Google First page
Corporate Web Hosting	Increase Your web Traffic
Web Server and VPS	Branding your Keyword and website
.com.bd Domain / .com, .net, .ORG Domain	
Android apps	Others Service Are
Information Base Apps	Web research and Target Client Marketing
Custom Android Apps	Graphic design

### Our Honorable Clients Are

Shell Tech	Gazi Group	Grameennews24.com
North South University	Golam Rabbani MP	Fabrics WORLD
TheGolfHouse	SM Zahid	Haldi Restaurant
Prime Air Travels প্রাইম এয়ার ট্রাভেলস	IRCB- Media	Innovation Interior
CY Consultancy Centre	Filmy Cafe	Shahin Telecom
TigerDenTourism	Bs Travels & Tourism	RM Trading International
Rajdhani Education	Sizram Solutions	Rio international
Gulshan sharee museum	RM Trading International	Trust mobile bd
Grameen Computer	Filmy Cafe	Gigahertz
Farzana Malik Design	Gadget Ghor	SM Electronics
Mesbaul-Hossain-Sacchu	Artistic24 Fashion	Gadget Future
Mohakhali Express	Chondo Publications	Highlights VIP Saloon
TECH HILL	BPP University	Jahid Office Equipment
BBS Cable	Showbiz Entertainment	More than 6700+

## Facebook Marketing Service

### Step One:- Page promotion Marketing Target Customer

#### Advance Target Audience/Target Customer and Target people

PACKAGE	Page like	Reach people	Days	Like are	Support	Price
Package A	10,000+	150,000+	25-35	Targeted	Yes	17,900 Tk
Package B	20,000+	250,000+	30-45	Targeted	Yes	31,000 Tk
Package C	50,000+	500,000+	90-100	Targeted	Yes	77,500 Tk
Package D	100,000+	900,000+	120+	Targeted	Yes	155,000 Tk

1. For huge page Engagement
2. For live view and regular Free marketing for every post
3. Regular sales without boost.

### Step One. 1- Page promotion Marketing Basic Customer

#### Facebook Page Marketing Only for Page Like ( Any ads Banner or Basic)

PACKAGE	Like	Reach people	Days	Like are	Support	Price	Advance
Package A	10000+	40,000+	5 to 25	Full BD	Yes	5,000 Tk	100%
Package B	20,000+	100,000+	20 to 40	Full BD	Yes	10,000 Tk	100%
Package C	50,000+	400,000+	5 to 60	Full BD	Yes	25,000 Tk	Prepaid
Package D	100,000+	700,000+	5 to 100	Full BD	Yes	50,000 Tk	Prepaid

1. For Build Trust.

## STEP TWO: COMPLETE FACEBOOK CUSTOMER MARKETING PACKAGE

Advance Package A	Advance Package B
2/3 Ads Campaign-30 Days	Post Boost 2/3- 30 Days
<b>Target Ads Setup:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Target Customer Marketing setup.</li> <li><input type="checkbox"/> Messenger ads – Reach and Engagement-Lead Generation Video Views- Instagram</li> <li><input type="checkbox"/> Interest Set and optimize.</li> <li><input type="checkbox"/> Target Customer Engagement.</li> </ul>	<b>Target Ads Setup:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Target Customer Marketing setup.</li> <li><input type="checkbox"/> Messenger ads – Reach and Engagement-Lead Generation Video Views- Instagram</li> <li><input type="checkbox"/> Interest Set and optimize.</li> <li><input type="checkbox"/> Target Customer Engagement.</li> </ul>
<b>Monthly Works and Activity:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post on Page modification (1 per Week).</li> <li><input type="checkbox"/> Hashtag Research.</li> <li><input type="checkbox"/> Page Monitoring.</li> <li><input type="checkbox"/> Competitors &amp; Result Analysis.</li> </ul>	<b>Monthly Works and Activity:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post on Page modification (2 per Week).</li> <li><input type="checkbox"/> Hashtag Research.</li> <li><input type="checkbox"/> Page Monitoring.</li> <li><input type="checkbox"/> Competitors &amp; Result Analysis.</li> </ul>
<b>Outcomes:</b> <b>Target Reach: 500k to 700k (Fb+Insta) with</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Target Message: 500-800+ or</li> <li><input type="checkbox"/> Target Lead 400-700+ or</li> <li><input type="checkbox"/> Target Video views 200k to 450k+</li> </ul>	<b>Outcomes:</b> <b>Target Reach: 500k to 700k (Fb+Insta) with</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Target Message: 900-1500+ or</li> <li><input type="checkbox"/> Target Lead 800-1400+ or</li> <li><input type="checkbox"/> Target Video views 400k to 850k+</li> </ul>

What we provide:	What we provide:
<input type="checkbox"/> Payment Method. <input type="checkbox"/> Full of Facebook Marketing Plan. <input type="checkbox"/> 3 Concept Ads banner. <input type="checkbox"/> 1 Support manager.	<input type="checkbox"/> Payment Method. <input type="checkbox"/> Full of Facebook Marketing Plan. <input type="checkbox"/> Customer Data Management. <input type="checkbox"/> 5 Concept Ads banner, 1 Support manager. <input type="checkbox"/> 1 Motion Video.
Service Charge and Vat Include	Service Charge and Vat Include
<b>Total price: 30,500 Tk</b>	<b>Total price: 63,500 Tk</b>

### COMPLETE FACEBOOK MARKETING PACKAGE

Advance Package C	Advance Package D
3 Ads Campaign-30 Days	Post Boost 2/3- 30 Days
<b>Target Ads Setup:</b>	<b>Target Ads Setup:</b>
<input type="checkbox"/> Target Customer Marketing setup. <input type="checkbox"/> Messenger ads – Reach and Engagement-Lead Generation Video Views- Instagram <input type="checkbox"/> Interest Set and optimize. <input type="checkbox"/> Target Customer Engagement.	<input type="checkbox"/> Target Customer Marketing setup. <input type="checkbox"/> Messenger ads – Reach and Engagement-Lead Generation Video Views- Instagram <input type="checkbox"/> Interest Set and optimize. <input type="checkbox"/> Target Customer Engagement.
<b>Monthly Works and Activity:</b>	<b>Monthly Works and Activity:</b>
<input type="checkbox"/> Post on Page modification (5 per Week). <input type="checkbox"/> Hashtag Research. <input type="checkbox"/> Page Monitoring. <input type="checkbox"/> Competitors Analysis. <input type="checkbox"/> Result Analysis.	<input type="checkbox"/> Post on Page modification (10+ per Week). <input type="checkbox"/> Hashtag Research. <input type="checkbox"/> Page Monitoring. <input type="checkbox"/> Competitors Analysis. <input type="checkbox"/> Result Analysis.
<b>Outcomes:</b>	<b>Outcomes:</b>
<b>Target Reach: 800k to 1.5m (Fb+Insta) with</b>	<b>Target Reach: 1.5m to 2.5m (Fb+Insta) with</b>
<input type="checkbox"/> Target Message: 1500-2500+ or <input type="checkbox"/> Target Lead 1300-2200+ or <input type="checkbox"/> Target Video views 300k to 550k+	<input type="checkbox"/> Target Message: 2400-3400+ or <input type="checkbox"/> Target Lead 2400-3200+ or <input type="checkbox"/> Target Video views 600k to 1.3m+
<b>What we provide:</b>	<b>What we provide:</b>
<input type="checkbox"/> Payment Method. <input type="checkbox"/> Full of Facebook Marketing Plan. <input type="checkbox"/> Customer Data Management. <input type="checkbox"/> 1 Animation video. <input type="checkbox"/> 10 Concept Ads banner. <input type="checkbox"/> 2 Support manager.	<input type="checkbox"/> Payment Method. <input type="checkbox"/> Full of Facebook Marketing Plan. <input type="checkbox"/> Customer Data Management. <input type="checkbox"/> 2 Animated video. <input type="checkbox"/> 15 Concept Ads banner. <input type="checkbox"/> 2 Support manager.
Service Charge and Vat Include	Service Charge and Vat Include
<b>Total price: 90,500 Tk</b>	<b>Total price: 150,500 Tk</b>

### Page Setup

Page Logo Cover design and All settings Update	2500 Tk
Complete Professional logo, banner, Content Update with Hashtag Research	6500 Tk

### Facebook Full Maintenance Package

Package A		Package B	
Creative content making 7		Creative content making 15	
Static Image with Concept 7		Static Image with Concept 15	
Target Customer and Audience Optimize		Target Customer and Audience Optimize	
Performance and Status report 3		Performance and Status report 3	
Page security Maintenance		Page security Maintenance	
Page Reputation Management		Page Reputation Management	
<b>Full Month: 20,000 Tk</b>		<b>Full Month: 35,000 Tk</b>	
Others Service are			
Concept Video 30 Second 3+	36,000 Tk	Page verification	900\$
Page Message Manager 12h Day-Month	15,000 Tk		

### SMS Marketing With Software

SMS Marketing With Software 7000 SMS only 100 Tk Only Software price	3500 Tk
SMS Marketing With us 100,000 SMS Target Customer	12000 Tk

### Facebook Page Verification

For verification We need pages like 130,000+, Business or personal full document, News and media, Wikipedia Link, website and some Video news.

Page verification total **price 900\$**

### Social Media Marketing

Social Media Marketing (SMM) is a process of internet marketing to gain more traffic, customers, sales, brand identity and awareness through social media websites like Facebook, Twitter, Instagram, [Google+](#), LinkedIn, Pinterest etc.

According to Pew Research Center recent online survey and report – 72% of all internet users are using social networking websites. And interestingly, the latest MBA online reports say 8 out of every 10 social media users are much more comfortable to connect with a company via social network than via direct company's corporate website.

- Facebook Marketing.
- YouTube Marketing.
- Instagram Marketing.
- Twitter Marketing.

**Facebook Marketing:** Facebook marketing refers to creating—and actively using—a Facebook page as a communications channel to maintain contact with and attract customers. Facebook actively

provides for this, allowing users to create individual profiles or business pages for companies, organizations, or any group attempting to develop a fan base for a product, service, or brand.

Facebook ads Type:

- ✓ Normal Promotion Like reach and Engagement ads.
- ✓ Messenger adds lots of Target Customer Messages.
- ✓ Videos promotional ads Like Reviews Videos, Into etc.
- ✓ Lead generation ads like target Customer Mobile, Email etc.

**YouTube Marketing:** As I mentioned, YouTube is one of the biggest websites around – to be more specific, it's currently the second most popular website in the world. And even though most people don't think of YouTube primarily as a search engine, that's exactly what most visitors do on the site. YouTube's not just the second most popular website; it's also the second most popular search engine – topped only by Google.

The fact that YouTube is such a hugely popular platform also means that there is a lot of competition. According to Statista, as of July 2018, 700 hours of video are uploaded to YouTube every minute.

**Instagram Marketing:** Over 800 million monthly users are active on the site. More than 60 million photos are posted each day, and 1.6 billion daily "likes" are given.

- ✓ Instagram has over 800 million active monthly users
- ✓ 60% of adults online use Instagram
- ✓ 80% of the app's users.
- ✓ There are 25 million business profiles on Instagram
- ✓ 50% of Instagram users follow at least one business, and 60% say they've learned of a product or service through the platform

**Twitter Marketing:** With over 313 million monthly active users and a young demographic to boot, Twitter is a great platform for most marketers.

- ✓ Generate leads and sales
- ✓ Increase customer loyalty
- ✓ Build brand and product awareness
- ✓ Decrease customer support costs

## Search Engine Optimization

SEO stands for search engine optimization. It is the process of getting traffic from the free, organic, editorial or natural search results on search engines. All major search engines such as Google, Bing and Yahoo have primary search results, where web pages and other content such as videos or local listings are shown and ranked based on what the search engine considers most relevant to users.

Payment isn't involved, as it is with paid search ads.

- ✓ Rank your Web Google First page.
- ✓ Rank your Service Page.
- ✓ Search engine Friendly.
- ✓ More visitors.

Search Engine Optimization ( SEO )		
<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
> <b>Works with 5 keyword</b> >All keyword Must be Basic >Website content ( your Costing) >5 Month works process	> <b>Works with 10 keyword</b> >All keyword Must be Basic >Website content ( your Costing) >5 Month works process	> <b>Works with 20 keyword</b> >All keyword Must be Basic >Website content ( your Costing) >5 Month works process
>Content Optimization >Mobile site optimization >Page Speed Analysis & Optimization New >Content Marketing and Link Acquisition >Guest Blog Social Bookmarking >Social Media Marketing >Local Search Optimization	>Content Optimization >Mobile site optimization >Page Speed Analysis & Optimization New >Content Marketing and Link Acquisition >Guest Blog Social Bookmarking >Social Media Marketing >Local Search Optimization	>Content Optimization >Mobile site optimization >Page Speed Analysis & Optimization New >Content Marketing and Link Acquisition >Guest Blog Social Bookmarking >Social Media Marketing >Local Search Optimization
<b>Keyword Rank in Google 1 To 7 Serial</b>	<b>Keyword Rank in Google 1 To 7 Serial</b>	<b>Keyword Rank in Google 1 To 7 Serial</b>
<b>Every Month cost: 10,000 Tk</b>	<b>Every Month cost: 20,000 Tk</b>	<b>Every Month cost: 40,000 Tk</b>
Target Keyword Sample		
Best Ecommerce shop in Dhaka	Buy mobile phone accessorize	
Mobile cover price in bd	Mobile price In bd	

### Pay-Per-Click Advertising (PPC).

PPC stands for pay-per-click, a model of internet marketing in which advertisers pay a fee each time one of their ads is clicked. Essentially it's a way of buying visits to your site, rather than attempting to earn those visits organically.

Search engine advertising is one of the most popular forms of PPC. It allows advertisers to bid for ad placement in a search engine's sponsored links when someone searches on a keyword that is related to their business offering. For example if we bid on the keyword PPC software our ad might show up in the very top spot on the Google results page.

D- Search Engine Marketing- (PPC)						
Advance Target Audience Search Engine /Google Ads						
PACKAGE	Ads impression	Link click Est.	Days	Guarantee	Full Support	Price
<b>Package A</b>	1,00,000+ Est	5000+	10	Yes	Yes	20,000 Tk
<b>Package B</b>	2,50,000+ Est	10,000+	30	Yes	Yes	50,000 Tk
<b>Package C</b>	10,000,000+ Est	50,000+	60	Yes	Yes	100,000 Tk
<b>Package D</b>	Contact	Contact us	Contact us	Contact us	Contact us	Contact us

### Email Marketing.

Email marketing is the highly effective digital marketing strategy of sending emails to prospects and customers. Effective marketing emails convert prospects into customers, and turn one-time buyers into loyal, raving fans. In this guide, we will walk you through the entire process of setting up your email marketing funnel so that you can acquire leads and generate sales, 24/7.

Student and Corporate employee. -Total 10,00,000+ email

Corporate + VIP Package (5.25 Lac+ Email)

Regular Email Marketing (10 Lac+ Email)

### Mobile SMS Marketing

More than 95% of text messages are read within minutes of being received. That's the power of mobile marketing.

#### SMS Marketing using Software

##### Non Target/Advance Target Audience SMS Send

PACKAGE	Target SMS	Days	Inbox	Full Support	Price
Package A	50,000+	15	99%	Yes	6,000 Tk
Package B	100,000+	30	99%	Yes	12,000 Tk
Package C	More	Contact us	Contact us	Contact us	Contact us

#### SMS Marketing Non Masking

##### Non Target/Advance Target Audience SMS Send

PACKAGE	Target SMS	Days	Inbox	Full Support	Price
Package A	50,000+	15	99%	Yes	11,000 Tk
Package B	100,000+	30	99%	Yes	22,000 Tk
Package C	500,000+	30	99%	Yes	100,000 Tk
Package E	More	Contact us	Contact us	Contact us	Contact us

#### SMS Marketing Masking

##### Non Target/Advance Target Audience SMS Send

PACKAGE	Target SMS	Days	Inbox	Full Support	Price
Package A	10,000+	10	99%	Yes	6,000 Tk
Package B	50,000+	15	99%	Yes	25,000 Tk
Package C	100,000+	30	99%	Yes	40,000 Tk
Package E	More	Contact us	Contact us	Contact us	Contact us

Our Honorable Clients Are

		
		
		
		 <p><b>North South University</b> Center of Excellence in Higher Education</p>

SOME DESIGN SAMPLE





FACEBOOK PAGE DESIGN



<b>Mobile Support:</b>	<b>0188-6086620</b>	<b>0198-7295129</b>
<b>Facebook Page Support</b>	<b>www.facebook.com/pdmit2</b>	
<b>Email Support:</b>	<b>pdmit.info@gmail.com</b>	<b>info@pdmit.com</b>

Client Name:

Organization:

Sign with Date:

**Nirob**

Project & Marketing Manager

PDM IT